

Media & Marketing Avenues

Our events provide an unrivalled opportunity to reach out to a vast gathering of expert industry professionals and provide an excellent opportunity to gain visibility within a specific target market.

Media Partnership provides a great means of gaining a competitive edge: improve your company's image and visibility by supporting an event relevant to your target market. Media Partnership involves working together as a team through our marketing avenues to really get our name known through association.

Please see below for our marketing avenues

- Your logo to be included on our event website linking it to your site
- 75-word promotional text (subject to approval) and logo included in event delegate packs
- 75-word promotional text (subject to approval) in e-alerts sent to our suitable contacts
- Possible Press Passes available, depending on event
- Acknowledgement as an official media partner
- Option to offer discounted rate of our event to your contacts
- Befriend each other on our Twitter, Facebook and LinkedIn accounts
- The opportunity to discuss more marketing opportunities prior to each event to ensure relationship is continued, if proved suitable

If you are interested in a media partnership with us, please send through your typical marketing avenues and we will work on an agreement suitable to both of our needs.

