

Sport, Gambling and Sponsorship 2010

14 September | Central London | Berwin Leighton Paisner LLP

www.sportgamblingsponsorship.com

World Sports Law Report and **World Online Gambling Law Report** will bring together leading sports betting experts, market analysts and pioneers in betting integrity, making **Sport, Gambling & Sponsorship 2010** the must-attend industry event of the year.

Join us on **14 September** when our experts will examine what is being done to regulate the involvement of gambling with sport, how gambling is offering increased financial support to sport, the resulting causes for concern, and whether they are justified.

Sport, Gambling & Sponsorship 2010 will analyse new opportunities in the increasingly global sports betting landscape, and provide expert opinion and advice on the implications of recent legal developments, allowing you and your organisation to comply and excel in today's fast-paced environment.

CPD

Sport, Gambling & Sponsorship 2010 is accredited for 6 CPD hours with the Law Society and the Bar Council.

Programme

Sport, Gambling & Sponsorship: The Financial Relationship

Gareth Moore, Director, Sport & Markt

The Use of Sports Rights by the Betting Industry

Ian De Freitas, Partner, Intellectual Property, Berwin Leighton Paisner LLP

Sponsorship & Advertising: Jurisdictional Issues

Stephen Ketteley, Partner, Berwin Leighton Paisner LLP

Sponsorship & Advertising Case Study: Bwin's Sponsorship of Italy's Serie B

Luca Ferrari, President, Serie Bwin

UK Government Plans for Horseracing & Tote: Impact

Nic Coward, Chief Executive, British Horseracing Authority

Tackling Corruption: A Co-ordinated Approach

David O'Reilly, Legal Counsel, Betfair

Simon Taylor, Secretary, Professional Players Federation

Policing Against Corruption: UK's Sports Betting Intelligence Unit

Rick Pary, Chairman, Sports Betting Integrity Panel

Nick Tofiluk, Director of Regulation at the Gambling Commission

The Right To Take Bets: An Intellectual Property Right?

Gianluca Monte, Policy Adviser - Education and Culture, European Commission Sports Unit

Player Gambling: Integrity, Addiction and Education

Simon Barker, Director, Professional Players Federation

Matthew Johnson, Head of Regulatory Legal Advice, The FA

US Gaming Sector

Jim Tabilio, Chairman, Secured American Games

Panel Session: A Future of Restrictions?

Contact details

Karl Behrouz

+44 (0)20 7012 1394

karl.behrouz@e-comlaw.com

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